

COMMUNITY HERO



award

This award is about the overall impact our youth and cattle producers in Iowa have on the Ronald McDonald House Charities (RMHC) of Iowa. This event is about giving back and our supporters have done so in a big way through monetary donations.

We wanted to create a way for everyone to give back even if monetary donations are not possible. The Community Hero Award is given to the exhibitor for their support through other means of donations.

Non-perishable items, pop tabs, and social media promotion helps each participant collect points. The one with the most points will be named as the Governor's Charity Steer Show Community Hero. Learn how you can help below!



Complete & Earn

NON-PERISHABLE ITEMS



Donating one or more of the following items from the Community Hero wishlist will be contributed towards the exhibitors award tabulation:

- Eligible items include: paper towels, paper plates (no styrofoam), plastic silverware, laundry detergent, dryer sheets, kleenex, clorox wipes, dishwasher pods, ziploc bags (snack & sandwich), coffee creamer, chapstick, pre-packaged snacks (chips, crackers, cookies, trail mix, popcorn, mac n cheese cups, etc.)
- Gift cards to these local stores are welcome as well: Walmart, Target, Fareway, Hy-Vee, and Casey's.

3 points per non-perishable item donated and 1 point per dollar of value for each giftcard. Hero's who donate one of each item from the wishlist will receive a bonus 75 points! Help RMH staff prepare by calling your RMH location prior to your arrival and notify staff what the items are for at drop-off.

All donations should be dropped off to your nearest RMH location by Wed., Aug. 6.



SOCIAL MEDIA

Exhibitor's profiles will be posted to the Iowa Governor's Charity Steer Show Facebook page. Participants will receive .5 point per like and 1 point per share on their respective profile. **Points will be tallied on Thursday, August 7 after weigh-in.**

POP TABS

Help the Ronald McDonald House Charities of Iowa offset expenses such as utility bills, by donating aluminum pop tabs.

Exhibitors will earn: 5 points for 0 to 2 pounds; 10 points for 3 to 5 pounds; and 15 points for 6 to 10 pounds. Approximately 1,128 pop tabs equal one pound. Please drop off and/or send pop tabs to the closest Ronald McDonald House location. **Pop tabs must be postmarked by August 4. We will also accept pop tabs brought to weigh in on Thursday, August 7.**



** All score tabulations will be calculated at the conclusion of steer weigh-in on Thurs., Aug. 7*