

COMMUNITY HERO



award

This award is about the overall impact our youth and cattle producers in Iowa have on the Ronald McDonald House Charities (RMHC) of Iowa. This event is about giving back and our supporters have done so in a big way through monetary donations.

We wanted to create a way for everyone to give back even if monetary donations are not possible. The Community Hero Award is given to the exhibitor for their support through other means of donations.

Non-perishable items, pop tabs, and social media promotion helps each participant collect points. The one with the most points will be named as the Governor's Charity Steer Show Community Hero. Learn how you can help below!



Complete & Earn

NON-PERISHABLE ITEMS



Collecting and/or donating one or more of the following items: disposable cups, individually wrapped snacks, paper plates, plastic forks and spoons, and sandwich bags. Gift cards to these local stores are welcome as well: Walmart, Target, Fareway, Hy-Vee, and Casey's.

Exhibitors will earn 200 points for the first 10 items. Boxes of individually wrapped snacks will be counted as one item. Every 10 items donated after will result in an additional 10 points. Please drop items off at your local Ronald McDonald House Charity by August 4 and mark down the number of items donated at the front desk.



SOCIAL MEDIA

Exhibitor's profiles will be posted to the Iowa Governor's Charity Steer Show Facebook page. Participants will receive 1 point per like and 2 points per share. Points will be tallied at 8 a.m. on Wednesday, August 9.

POP TABS

Help the Ronald McDonald House Charities of Iowa offset expenses such as utility bills, by donating aluminum pop tabs.

Exhibitors will earn: 5 points for 0 to 2 pounds; 10 points for 3 to 5 pounds; and 15 points for 6 to 10 pounds. Approximately 1,128 pop tabs equal one pound. Please drop off and/or send pop tabs to the closest Ronald McDonald House location or Iowa Cattlemen's Association at 2055 Ironwood Ct., Ames, IA 50014. Pop tabs must be postmarked by August 4. We will also accept pop tabs brought to weigh in on Thursday, August 10.

